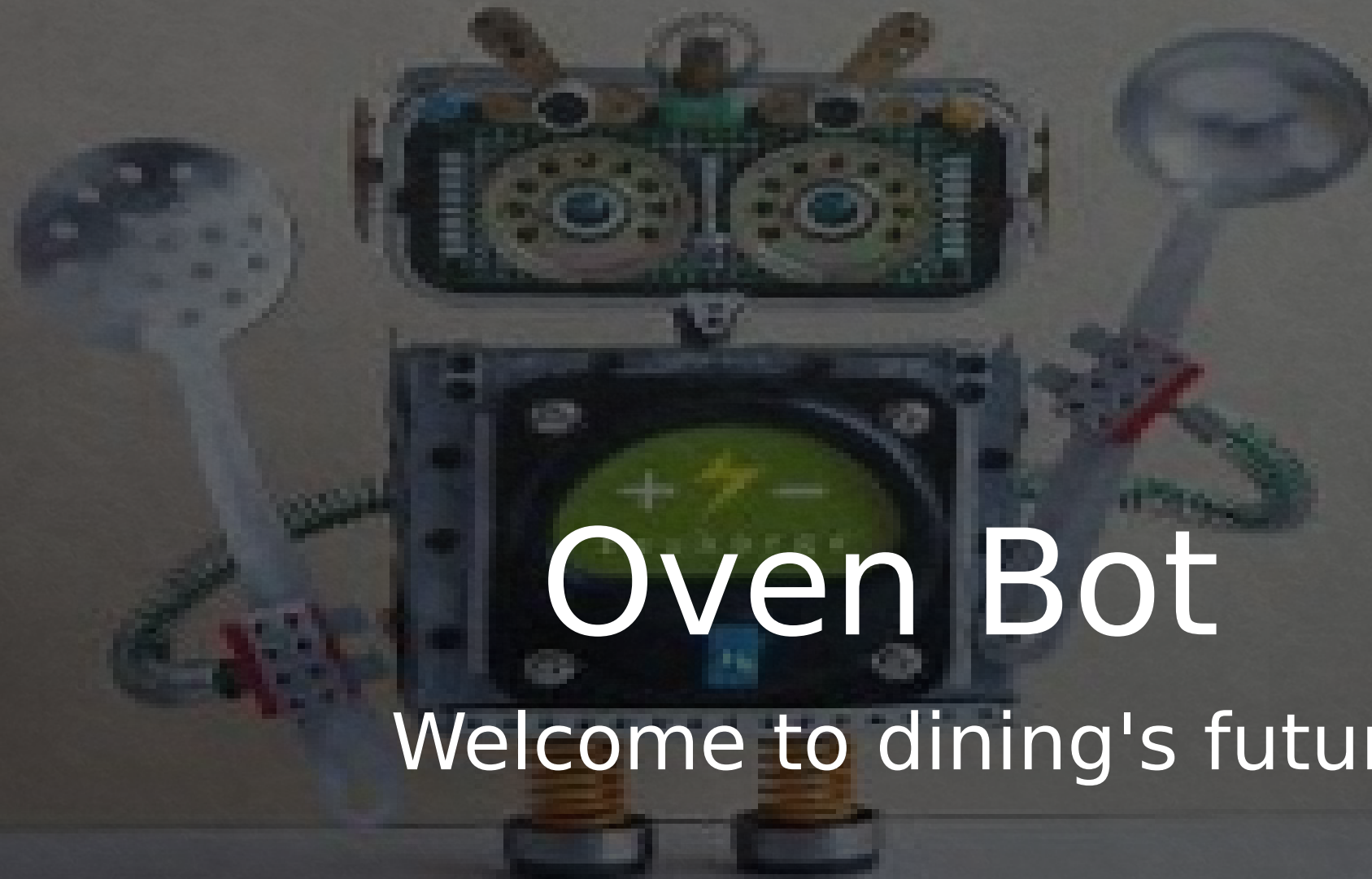


Hassaan Javed
225236



Oven Bot

Welcome to dining's future!

Main Objective

01

**REDEFINING
THE DINING
EXPERIENCE.**

02

**CREATING AN
IMMERSIVE
ENVIRONMEN
T.**

03

**COMMITMENT
TO QUALITY
AND
INNOVATION.**

Solution

- **Increased efficiency.**
- **Cost-effectiveness.**
- **Innovation and novelty.**
- **Increased focus on customer interaction.**



Product Lines and Portfolio

SIDE DISHES



BEVERAGES



DESSERTS



Technology



- o Contactless Technologies
- o Augmented Reality (AR)
- o Automation



In result to Competitor

- Efficiency and Speed.
- Consistent Quality.
- Enhanced Food Safety and Hygiene.
- Brand Differentiation.



Marketing Plan

Price:

Competitive Pricing
Value-based Pricing

Promotion:

Social media
Website and mobile app
Online food delivery platforms

Placement:

Distribution Channels
Online Presence

Product:

Robotic equipment
Kitchen appliances (ovens, grills, fryers)
Smart ordering and inventory management systems

Thank You